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## SOFT SKILLS

Analysis skills  
Communication skills  
Design Strategy  
Design thinking  
Leadership  
Management  
Mentoring  
Negotiation  
Organizational skills  
Project leadership  
Project management  
Public Speaking  
Recruiting  
Requirements gathering  
Teaching  
Time management

## TECH SKILLS

§508/WCAG/WAI-ARIA  
3D Studio Max  
.NET  
2D/3D Data Visualizations  
Adobe After Effects  
Adobe Animate  
Adobe CC Suite  
Adobe Creative Suite  
Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Adobe XD  
Agile  
Angular  
Application development  
AWS  
Axure  
Blender  
Bootstrap  
Business requirements  
Color theory  
Content strategy  
CSS  
Data analysis skills  
Data analytics  
Data visualization

## EXECUTIVE SUMMARY

I am a broad and deeply experienced information technology professional with over 25 years of experience. I create enterprise-level, world-class web and mobile applications. I've expertly guided start-up companies to growth by as much as 500%, helped small companies delight both new and existing customers, and have been recognized by leaders of Global Fortune 500 companies for my initiative, innovation, creativity, and dedication.

My goal is to apply my cutting-edge knowledge and extensive experience creating intuitive, engaging user interfaces and visual design experiences while strategically leading and contributing to a team of highly motivated and talented designers on enterprise-level data-intensive projects.

In addition to the skills below, I pride myself on being able to think strategically, act authentically, and give everything I have — every day.

## PROFESSIONAL EXPERIENCE

### Lead User Experience Designer

**17 Seconds, LLC**

*June 2021 - Present*

Worked with MorganStanley in their Wealth Management division using Figma to deliver enterprise-level design solutions. I developed user flows, mockups, and prototypes as part of the process in designing new features for their Next Best Action (NBA) application – a campaign manager used by thousands of financial analysts and managers to communicate with current and prospective customers.

### Principal Lead User Experience Design Engineer

**Second Front Systems**

*July 2020 - March 2021*

As the Principal User Experience Design Engineer at Second Front Systems, I was responsible for leading and managing a small team of other designers. Additionally, I develop and execute strategies that further engage customers in a user-centered, data-driven experience. My daily activities include:

- Working with other managers and executive team members to develop and hone a road map for the current product, Atlas Fulcrum.
- Work internally and with outside vendors to acquire, mentor, train, and retain top-tier talent.
- Analyze current deployments and deliver an outstanding user experience through the use of current and trending UX methodologies and design techniques.
- Lead process and workflow initiatives to better utilize resources in an Agile-driven

## TECH SKILLS (cont.)

Design research  
DevOps  
Figma  
Front-end development  
Git  
Google Docs  
Graphic design  
HTML/CSS/JavaScript  
Information architecture  
Interaction design  
InVision  
JavaScript  
Jira  
Kanban  
Microsoft Office  
Mobile applications  
Mobile design  
MVC  
PHP  
SQL / JAVA / Python  
Product development  
Product management  
Quantitative analysis  
Quantitative research  
React  
Responsive web design  
Scrum  
SDLC  
Sketch  
Slack  
Software development  
SQL  
Tableau  
Team management  
Trello  
Typography  
UI design  
Unity  
Usability Testing  
User research  
UX  
UX/UI Design  
Video editing  
Visual design  
Web accessibility  
Web design

methodology.

- Organize, conduct, and facilitate design sprints to quickly and effectively drive design ideas from conception to execution.
- Ideate, sketch, and prototype user-centered workflows and systems to comprehensively communicate designs with all stakeholders and development team members.

### Senior User Experience Design Engineer

**3GTMS, Inc**

*November 2018 - April 2020*

As the senior user experience designer working for a startup, I've had to leverage my experience and skills efficiently and pragmatically. Putting into practice user-centered design principles while managing time and budget in a LEAN environment, I excelled in the challenges, including:

- Designing and creating wireframes, flows and prototypes for a cloud based, multi-tenant logistics application using Figma and Axure RP 8.
- Leveraging my experience and skills in HTML, CSS and Javascript to create and tweak views and pages.
- Conducting and presenting usability studies and research reports while working with the executive team.
- Working in a fast-paced environment to quickly hand off deliverables to product managers and developers.
- Consulting and mentoring developers and managers on usability and accessibility best-practices.

### Senior User Experience Design Consultant

**Johnson & Johnson (Aetna)**

*April 2018 - October 2018*

Working on the LifeScan team, I was brought on to rapidly create designs and prototypes for their OneTouch Reveal mobile diabetes support application. As the project lead, I quickly acclimated and started producing. Day-to-day I worked with extremely talented team members. My functions included:

- Creating mobile platform wireframes, flows, and designs in Sketch, Photoshop, and Illustrator.
- Consulting on design strategies for FDA 510k medical device submissions and approval.
- Used Axure RP 8 and Figma to craft high-fidelity, interactive prototypes for mobile device user testing.
- Helped conduct usability testing with end-user participants.
- Consulted on issues surrounding mobile accessibility.

### Senior User Experience Design and Accessibility Consultant

**Optum / UnitedHealth Group (Collabera)**

*April 2017 - April 2018*



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## TECH SKILLS (cont.)

Web design  
Web development  
Wireframing  
WordPress  
Writing skills  
XHTML

## ACCOLADES

### Metaverse Standards Forum

Principal Member  
Discord Moderator

### University of South Florida Muma College of Business

Design Thinking  
Business Advisory Panel

### Publications

Kaplan, David. "SLGo puts virtual world in the cloud." Hypergrid Business, 11 Mar 2014. [www.hypergrid-business.com/2014/03/slgo-puts-virtual-world-in-the-cloud/](http://www.hypergrid-business.com/2014/03/slgo-puts-virtual-world-in-the-cloud/). Accessed 25 Sept. 2022.

### SIGGRAPH 1994

Los Angeles, California  
Student Volunteer Attendee

Provided user experience and user interface guidance and prototypes for Optum's patient management healthcare system. Consulted with peers and senior management to help evolve their product into a streamlined, integrated application.

- Used Axure RP 8 to create high-fidelity rapid prototypes.
- Worked in agile PHP environment primarily using Drupal and Wordpress frameworks for development.
- Consulted on best practices for front-end development and user-centered design
- Coded designs in HTML, CSS, JavaScript, and jQuery.
- Procured and managed resources.
- Developed sites using hand coding, Dreamweaver, Photoshop, Illustrator, Flash, and other site architecture tools.
- Interviewed and hired consultants and freelancers for projects.
- Initiated, developed, and managed RFP and bid proposals.
- Advised partners on development and design best practices.

## Senior User Experience Design and Accessibility Lead Oracle Corp.

April 2014 - February 2017

Promoted and converted to full-time employee.

## User Experience Design and Accessibility Lead Oracle Corp.


April 2013 - April 2014

Worked with the Primavera GBU User Experience team in an agile environment providing creative deliverables, essential product development direction, and customer-centered user advocacy. Most work involved the Prime application – a robust, sophisticated, cloud-based capital portfolio and project management tool.

- Used Axure, FramerJS, Invision, and other applications to create functional, interactive, high-fidelity prototypes for cutting-edge, next-generation web and mobile applications and products.
- Performed usability testing, focus groups, strategic research, and user advocacy to develop highly intuitive application heuristics and architecture.
- Conducted user research using personas, design sprints, user journeys, competitive analysis, and prototype usability testing.
- Used Adobe Suite as well as Sketch to create accessible icons, UI elements, application templates & mockups.
- Accessibility lead and user advocate for business unit accessibility compliance initiatives, development and design including mobile, desktop and web applications.
- Successfully led UX, UI, architecture and interaction design initiatives for numerous high-profile, mission-critical product features.
- Advised directors and mentored peers on UX, interaction, architecture, and accessibility design standards and best practices.




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## Senior User Experience Design and Accessibility Lead

### Sungard Availability Services

*June 2012 - March 2013*

Worked with the Director of User Experience and Sr. Director of Product Management to develop AssuranceCM – a flagship, web-based business continuity and disaster recovery SaaS application.

- Worked on the User Experience team with Director of User Experience and Interaction Designer to provide detailed prototypes, user journeys, user stories, and interaction models.
- Worked with SASS to provide object-oriented CSS code.
- Led accessibility compliance initiative and helped develop policies to meet WCAG and §508 specifications.
- Designed and developed HTML, CSS, and JavaScript code for mobile responsive and platform agnostic front end of C# application as well as native mobile apps.
- Ensured code fidelity with graphic designer mock-ups and style guides.
- Worked in a fully agile environment, helped build user stories, participated in planning poker sessions, and tracked progress in JIRA
- Created sophisticated, responsive front ends, interactions, and animations using JavaScript and the jQuery, jQuery UI and Sencha ExtJS frameworks.
- Mentored colleagues in user interface development, design, and accessibility.

## EDUCATION

### Harvard University

**Major: Business Administration**

*2013 - Present*

### Camden County College

**Major: Computer Graphics**

*1993-1996*